

# Community Questionnaire On City Hall East, the "MTA Block" and the "Art Exchange" Block in the Downtown

(Long Beach Boulevard & Broadway area)

This questionnaire is a non-statistical attempt to gather input from members of the Downtown community on key issues facing development of three blocks in the Downtown. The results of the questionnaire will help staff understand the concerns of area residents and business community on certain topics.

Instructions: Please read and check each box that best reflects your opinion. We would like to know if you think an issue is essential, important, nice to have, or not important. If you are not familiar with the issue or do not wish to answer, please check "no opinion." Please check only one box for each issue. Please submit only one questionnaire per person.

Land Use:	Essential	Important	Nice to Have	Not Important	No Opinion
How important is it that future development in this area promote a pedestrian friendly and interesting environment?	138	27	4	0	0
How important is it that this area become a transportation hub with associated services and resources such as entertainment, shopping, restaurants and public parking?	93	51	15	8	0
How important is it that future development relate to the East Village Art neighborhood?	89	31	24	20	2
How important is it that future development relate to the Downtown, Pine Ave., and Ocean Blvd.?	58	58	28	21	0
Height/Density:			Yes	No	No Opinion
Do you believe that the Downtown should be an active pedestrian, urban environment?			159	16	1
If YES, do you understand that higher density, higher rise residential buildings are necessary to create this active, urban environment?			134	27	3
If NO, do you believe there is enough development in the Downtown and that additional development should not be permitted?			15	43	15
Would you prefer to see most of the development at four stories or less with little retail and restaurant uses?			34	108	14
	Essential	Important	Nice to Have	Not Important	No Opinion
Some proposals call for construction of high-rise buildings on blocks that currently allow them. In these instances, how important is it that the design of the building be distinctive, as opposed to blending in with surrounding buildings?	37	40	22	48	11
How important is it that this area be a dense urban downtown area versus a lower density area that relates to the out lying areas?	57	54	12	30	4
Historic Resources:	Essential	Important	Nice to Have	Not Important	No Opinion
There are three buildings within the three development sites identified as historic or potentially historic. Please comment on the following:					
City Hall East, 100 Long Beach Blvd. (former SCE Building)					
How important is it to preserve this potentially historic building regardless of the cost?	43	27	36	57	4
			Yes	No	No Opinion
Would you support demolition of this building if a more unified project would result for the entire block?			87	66	11
	Essential	Important	Nice to Have	Not Important	No Opinion
Acres of Books Building, 240 Long Beach Blvd.					
How important is it to preserve this historic building regardless of the cost?	49	27	39	47	5
			Yes	No	No Opinion
Would you support restoration of the façade of the building only, if the adaptive reuse of the entire building was found to be extraordinarily costly, or if a more unified project would result for the entire block?			99	56	10
American Hotel, 224-230 Broadway					
How important is it to preserve this historic resource in its entirety?			73	61	25
Would you support restoration of the façade of the building only, if the adaptive reuse of the entire building was found to be extraordinarily costly, or if a more unified project would result for the entire block?			100	44	18

